Lubrizol

fact sheet

Personal and Home Care

Lubrizol's Personal and Home Care business offers a broad range of specialty ingredients for use in personal care as well as household, institutional and industrial formulations. These products impart physical properties that improve overall product functionality and deliver distinctive benefits in a variety of applications. Additionally, Lubrizol's acquisitions of Active Organics' botanical extracts and Lipotec's peptide-based active cosmetic ingredients further expand our product portfolio and build upon current capabilities, formulations expertise and global manufacturing footprint.

Products and Applications

This global business supplies specialty ingredients to the following markets:

Personal Care

- Hair care and styling
- Bath and shower: personal cleansing for hair and skin
- Skin care, sun care and color cosmetics

Home Care

- Hard surface cleaners
- Fabric care
- Auto cleaning care
- Dish care
- Thickened deicing systems
- Alkaline batteries
- Corzan® industrial systems

Recognized Personal and Home Care brands include:

- Carbopol® polymers
- Merquat™ polymers
- Naturally derived methyl glucoside derivatives – such as Glucamate™ thickeners and emulsifiers, Glucam™ and Glucquat™
- Humectants and Glucate™ emulsifiers
- Fixate™ styling polymers
- Schercemol™ and Hydramol™ sensory modifiers
- Chembetaine™ and Sulfochem™ surfactants and performance blends
- Novethix™ L-10 polymer
- Actiphyte™ and Actiplex™ botanical extracts
- Argireline™ and Snap 8 peptide-based active cosmetic ingredients
- Antarcticine™ glycoprotein exopolymer
- SilSense® specialty silicones and lanolin derivatives

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About Lubrizol

The Lubrizol Corporation, a Berkshire Hathaway company, is a global specialty chemical company serving customers in more than 100 countries. We have approximately 7,000 employees, and we own and operate manufacturing facilities in 17 countries as well as sales and technical offices around the world. Through our global sales and manufacturing networks, we are able to deliver the products and services our customers need, where and when they need them.

Contact Information

For more information on our personal and home care ingredients, visit our website at www.lubrizol.com/personalcare.

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