

COPTIS WINS 2024 C&T ALLĒ AWARD

IN THE CATEGORY MOST SIGNIFICANT DIGITAL TECH – B2B

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Coptis, a leading innovator in cosmetic product development solutions, is thrilled to announce its recent distinction at the prestigious C&T AllĒ Awards. On March 6, 2024, at The Biltmore Los Angeles, Coptis was honored to receive the C&T AllĒ award in the Most Significant Digital Tech – B2B category - for its Coptis Lab AI-driven PLM Stability Test Predictions module.

Launched in 2022, the AI R&D program integrated into Coptis LAB was developed with the objective of revolutionizing the traditional approach to cosmetic formulation: predicting formula stability prior to testing. The Coptis Lab PLM test module, powered by the AI R&D program, offers insights into the stability test outcomes of a formula based on its composition and objectives. The goal is to enhance prediction accuracy through comprehensive data utilization, utilizing explanatory variables such as the INCI and INCI % of each raw material in the formula for optimal stability results. AI can learn and identify patterns to generate precise predictions.

“We are honored to be recognized by the industry for our commitment to innovation and excellence. We do believe the AI [such as that implemented here] will be playing an increasing role in the formulation development process. Coptis has been a leader in automating and information-gathering for R&D. This recognition motivates us to continue pushing the boundaries of technology and driving advancements that empower our clients to create exceptional products.”. Said Marie Thadal, VP of Sales & Operations for Americas.

Leveraging this data-driven approach reduces the number of stability tests required, saving time and resources and fostering greater innovation in cosmetics product development. This recognition in the year of Coptis' 25th anniversary accentuates the company's commitment to initiating advancements in the industry.

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ABOUT THE ALLĒ AWARDS

The C&T Allē Awards are presented by Cosmetics & Toiletries (C&T) and Allured Business Media. The Allē Awards program brings behind-the-scenes ingenuity in cosmetics and personal care R&D into the spotlight and honors the scientific discipline, formulating skills, resourcefulness and creativity of innovators throughout the cosmetic product development process. The 2024 C&T Alle Awards were held as part of the Beauty Accelerate event on March 6 at The Biltmore Hotel in Los Angeles.

ABOUT COPTIS

Coptis is at the forefront of software for cosmetic laboratories and has been on the market for over 25 years. Coptis has offices in France, the United States and Singapore. Coptis has a team of 40 people, primarily in the domains of chemistry and computer science, who ensure the constant improvement of its products. This is further guaranteed by Coptis' cosmetic expertise, its User Club and recommendations coming straight from the customer base. All improvements made to the software suite are integrated as standard for the benefit of all users, making Coptis a leader in the cosmetics industry. Coptis is actively working on cutting-edge topics, including artificial intelligence to further improve the performance of cosmetic developments.

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